

# **SPARK A CHANGE FOR YOUR BUSINESS**

## with data-driven approach

For 15+ years, our certified team helped over 150 companies benefit from data-driven insights



**ASBIS** 

FedEx.









Leading BI platform easy to implement, use, and scale



Proven by 100K+ customers over the world, from startups to Fortune 500 companies



As a trusted Tableau partner with 15+ years of experience, we are proud of the quality of our work, backed up by decades of combined experience in every step data takes from raw numbers to business decisions.



### 2 High-performance team

We continually upgrade our skills and prove them with professional Tableau certification to stay on the highest level of knowledge and deliver high-quality solutions consistently.



# One-stop shop for all BI needs

Our team's skill set covers the whole data life cycle: data preparation, ETL, dashboard prototyping and design, data storytelling, Tableau development and server administration.



### Proven expertise

We gained deep domain expertise in Pharma, Banking, Manufacturing, and E-commerce. In the functional area, we worked with sales, marketing, financial performance, electronic medical records analysis, supply chain management, HR data analysis, and many others.



### Lean approach

We seek to deliver custom high-impact, costeffective, and scalable business intelligence solutions based on operational and strategic necessity.

### **DISCOVER SERVICES TO ELEVATE YOUR BUSINESS**

Design your BI strategy with proven methodology and professional mentoring: map the current data environment, uncover what should be improved to align with current and future business needs, and plan the change)

Get Tableau server setup, support, and adjustment done for smooth work of your analytical system

Accelerate design process with corporate visual standards for the analytical product: that's like having a brand book both with predesigned templates for dashboards

Automate your analytical process with comprehensive, up-to-date dashboards

Migrate from Tableau Server to Tableau Cloud or another BI system (including PowerBI, Pyramid Analytics)

Boost your data culture: develop a corporate center of expertise with ready-to-use learning materials or custom training in Tableau and data literacy

Get expert support: enrich your team with certified professional expertise, save efforts at any stage of your data journey

### **GET EXPERT SUPPORT**



Data strategy design Fall back on our audit to speed up data collection processes and build a strategy for BI implementation based on your business requirements.

### Data presentation

Develop comprehensive dashboards and unify data visualization to get the most up-to-date insights for your business.

Infrastructure setup Align the processes around Tableau implementation, from choosing technical stack to server configuration and migration within BI environments.

#### **Expanding data culture**

Encourage growth within your data team with onboarding and regular training from our professionals.

# **DOMAINS WE FOCUS ON**

#### **INDUSTRIES:**

banking & finance

information technologies

sociological research

manufacturing

pharmaceutical

construction

GEO: Canada Eastern Western Europe Europe **USA** Middle East